

# Tourism



## The Issue:

Rural communities struggle to draw attention to possible attractions and services, as they do not have permanent tourist information centres.

## Description:

Tourism includes both Nova Scotian and outside visitors, with most visitors coming from other regions of Canada.

## Nova Scotia Connection:

Tourism generates over \$2 billion in the economy, with 15% of that total in the Annapolis valley.

## More Info:

[Nova Scotia Tourism Performance](#)  
[Tourism in the New Economy](#)

## Associated Issues:

Transportation; Marketing; Return Visitors; Ecotourism